



پاکستان سے محبت کرو
پاکستان کی تعمیر کرو



پاکستان محفوظ



Pakistan Emergency Response Learning Program



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Company Information & Contact Details

<i>Business Name:</i>	PERLP (SMC-PRIVATE) LIMITED
<i>Inc. No.:</i>	0120709
<i>NTN:</i>	8940553
<i>Mailing Address:</i>	# 2, 3rd Floor, Randhawa Plaza, G-6/2, Blue Area, Islamabad.
<i>Phone:</i>	+92 333 3052310
<i>Email:</i>	pkperlp@gmail.com
<i>Website:</i>	www.perlp.pk
<i>Twitter:</i>	pkperlp
<i>Facebook:</i>	Perlp
<i>Primary Line of Business:</i>	Learn Saving Lives
<i>Primary Audience:</i>	Youth



Leadership/ Management Team



Ali Reza
Founder/ Chief Executive/
Master Trainer Emergency Response



Muhammad Shahid
Manager IT, National Road Safety Campaign Expert,
Road Safety Awareness & Training Certified
Professional (ITP, NHMP)



Manzar Abbas
Director training PERLP. ALT Rescue Trainer
Sindh boys scouts Association Sectery training
Pak Haderi Scouts Karachi.



Ali Asfandyar Awan
Advocate/ Certified Fire Safety Professional NEBOSH/
IOSH/ OSHA/ IADC



Introduction

Pakistan Emergency Response Learning Program is a private organization with its ideology embedded in the Golden Rules defined by Quaid-E-Azam Muhammad Ali Jinnah.

PERLP came into being with an idea of enlightening individuals in 2005 and with that in mind its agenda caters towards these basic aspects in self-safety and civil defense which are

Emergency Response

Earthquake Safety

Road Safety

Fire Safety

Evacuation

First Aid

Search & Rescue

Collectively they form the extra-curricular that were once taught in schools through the civil defense of Pakistan but are no longer in the academic curriculum.

PERLP is an organization that conducts awareness and training sessions to educate the masses of the

Islamic Republic of Pakistan on self-safety, emergency response and rescue so that they may become useful in times of distress.

Pakistan Emergency Response Learning Program believes that every individual has a right to protect and fight against the evils of the society whether natural or manmade, and these topics that PERLP caters to are the essentials that get affected immediately. It is PERLP's belief that if we teach the youth of today on at least the basics of Emergency response which entails lessons in morals, ethics, leadership etc., then the youth when all grown up would be able to implement the thoughts and teachings to bring about a better nation eliminating things like racism, terrorism, and hatred that has culminated over the last few decades.

Every child should grow up in a world where he is treated as an equal. Where he should have opportunities to flaunt and polish his skills, acquire work according to them and become an integral part of society. A country where every child is unique and this uniqueness is cherished and educated so that one day the child would grow up to be a model citizen able to raise the nation of Pakistan to heights.



Vision

'To see a stable and enlightened Pakistan that is capable and helpful towards mankind.'

It has come to the attention of Pakistan emergency response learning program (PERLP) that the masses of Pakistan want to help in times of disasters and distress, unfortunately because of lack of training and opportunities, they do not know how.

PERLP believes that by providing education of civil defense, a person can be taught to think objectively and calmly in critical situations. This quality allows them to become a stable citizen of the country that helps those in need because he has the skills required.

PERLP caters to the minds of individuals, especially children of the Islamic republic of Pakistan teaching them skills that strengthen not only their body but the mind and soul as well. This allows them to become independent and responsible individuals capable of contributing to and being of service to their homeland and mankind.

Mission Statement

The mission to develop a civilized and responsible Pakistan'

Pakistan Emergency Response Learning Program (PERLP) believes that Pakistan has lost its compassion and ability to help the victims in times of crises due to the lack of knowledge. However, because of the advancement in milestones it is also understood that not only is the youth of today capable of learning much more in a short time but they are more willing to help due to the patriotism they have for their mother land.

Although the youth wants to help but it has come to the attention of PERLP that because of the much sudden advancement in numerous aspects of life, the upcoming generations seem to have lost the will to understand and learn certain skills by extracurricular means. This is what PERLP is committed to changing.

PERLP believes that by educating the youth in civil defense, ethics and morals the nation of Pakistan would gain ethical and civilized individuals who are morally just and have the ability to be responsible towards themselves, others and the nation. This in turn would eliminate the racism, terrorism, ill beliefs and extremism enabling an equal society, full of potential for the nation of Pakistan and its people.



Background

The journey to enlighten the Islamic republic of Pakistan began when the initial team of PERLP volunteered at Mehran Base, Sharah-e-Faisal, Karachi, as well as in Kashmir during the 2005 earthquake. It was astounding to see how many people were present to volunteer and help out through the best of their mean, however, there was no management and the volunteers weren't aware on the tactics necessary to provide the service required of the volunteers because they did not have any formal or informal training. Team PERLP being uniquely trained in leadership comprises of National Scouts as well as individuals from different professions, this advantage allowed them to take charge of the situation and organize the matters to create a flow of productivity.

After the earthquake incident PERLP began working on a path of enlightenment through knowledge to ensure that the 2005 camp incident does not happen again and people are versed enough to be productive and useful in a situation of crisis.

Values

Integrity

Patriotism

Sincerity

Teamwork

Courtesy

Empathy

Equality

Transparency

Responsiveness

Security



Scope Of Service

In the past the civil defense department of Pakistan was responsible for teaching lessons in civil defense to school children, these lessons enabled them to respond quickly in times of distress. These civic skills taught children how to help people in need and in time become model citizens of the country, however, due to various reasons this aspect of academic learning was discontinued.

Pakistan Emergency Response Learning Program (PERLP) believes that this knowledge should be given to the children. And the basic lessons on civil defense along with firefighting and rescue, first aid, road safety and disaster management should once again become co-curricular because of the needs of this country.

PERLP is well aware of the situation of the country and the current inadequacy of the youth and majority in the civil defense department.

The masses of Pakistan rite now are not educated or equipped with the knowledge in self or others safety and rescue despite the disasters and destruction happening in the county. PERLP hence

believes that by training and giving awareness to the people, there would be a work force amongst the masses that would be able to cater to the needs of the victims before the professionals arrive. This is not only needed but because of the lack of professionalism it is a necessity that individuals should know how to be psychology ready for any mishap.

Objectives

1. To raise awareness amongst the youth and the upcoming generations about their civic duties.
2. To bring optimism in the youth.
3. To raise a sense of responsibility amongst the people of the Islamic Republic of Pakistan about their responsibilities.
4. To initiate new means of utilizing the talent of the youth to promote and bring about positive change and reputation of Pakistan.
5. To promote the interest of the youth towards building this nation.



Services

The services provided by Pakistan Emergency Response Learning Program (PERLP) are training and awareness regarding self-safety.

Through awareness and training sessions PERLP attempts to educate the individuals of the Islamic republic of Pakistan on fire safety and rescue, first aid, road safety and disaster management. PERLP believes that it is with this basic knowledge that people of this nation can begin to help in healing this great country so it can rise to all its glory.

The awareness and training sessions are conducted with professionals from the particular field. PERLP is proud to have on its team experts from medical fields, emergency response services as well as civil defense services that believe in the cause to educate Pakistan so that it may prosper. These professionals donate their time to conduct sessions so that people may learn to save not only lives of those in need but to also pass this knowledge on safety and awareness to the coming generations in an attempt to enlighten and revolutionize the country. Ida Rieu School for the Deaf and Blind, Karachi

Major Projects Successfully Conducted

- Ida Rieu School for the Deaf and Blind, Karachi.
- Department of Psychology, University of Karachi
- Institute of Environmental Studies, University of Karachi
- ICB G-6/3, Islamabad
- Sabro Technologies, Humak Islamabad
- Bio Labs Pharma (Pvt) Ltd., Islamabad.
- Kohinoor Textile Mills, Gujar Khan.
- Institute of Environmental Studies, University of SINDH
- PAF FINISHING SCHOOL FOR WOMEN
- 50,000 STUDENTS AT GOVT. SCHOOLS IN ISLAMABAD

& many more



Affiliations

PAF FINISHING SCHOOL FOR
WOMEN (2018)

ISLAMABAD CAPITAL TERRITORY
ADMINISTRATION (ICTA - 2018)

PRIVATE EDUCATIONAL
INSTITUTIONS REGULATORY
AUTHORITY (PEIRA - 2018)

NATIONAL DISASTER
MANAGEMENT AUTHORITY
(NDMA - 2016)

PAKISTAN BOYS SCOUTS
ASSOCIATION (PBSA - 2015)

FIRE & RECUE ISLAMABAD (CDA -
2015)

FEDERAL DIRECTORATE OF
EDUCATION, ISLAMABAD (FDE
- 2015)

CAPITAL ADMINISTRATION
AND DEVELOPMENT DIVISION,
ISLAMABAD (CAD&D - 2015)

DIRECTORATE OF WORKERS
EDUCATION, GOVT. OF
PAKISTAN (DWE - 2014)

ROAD SAFETY FIRST (RSF -
2014)

DIRECTORATE OF SCHOOL
EDUCATION, KARACHI (2013)



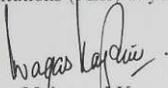
F.PEIRA/ (Reg.)CA&DD/PEIs/PERLP/2018
Government of Pakistan
Capital Administration & Development Division
ICT-Private Educational Institutions Regulatory Authority

Islamabad: the 19th January, 2018

Subject: REQUEST FOR SEEKING PERMISSION TO CONDUCT AWARENESS SESSIONS IN PRIVATE EDUCATIONAL INSTITUTIONS OF ISLAMABAD.

Kindly refer to letter No Nil of dated 23rd November, 2017, wherein permission was requested from Chairman, Private Educational Institutions Regulatory Authority (ICT-PEIRA), Islamabad.

2. Request of the applicant has been examined in detail in Authority and decided that you may like to approach the Private educational Institutions (PEIs) at your own.


(Waqas Mahmood Kayani)
Member Registration (ICT-PEIRA)
Ph.051-9107711

✓ Ali Reza
Founder / C.E.O
Pakistan Emergency Response Learning Program
Office.23-24, Plot. No.33, Ground Floor
G-11 Markaz. Islamabad.

Copy for Information to:
• PA to Chairman (ICT-PEIRA)



No.F.1-1(MISC)/2015 /DT/ FDE
Government of Pakistan
Federal Directorate of Education, Islamabad

Islamabad, September 17, 2015

Mr. Ali Raza,
Chief Executive Officer,
Pakistan Emergency Response Learning Program (PERLP),
Islamabad. (Cell # 0333-3052310)

Subject: AWARENESS SESSIONS IN EDUCATIONAL INSTITUTIONS

I am directed to refer to your letter No. 11-5/2012 (Edu), dated September 14, 2015 on the captioned subject.

2. Federal Directorate of Education, Islamabad highly appreciates the endeavor to organize subject orientation/awareness sessions in Educational Institutions of FDE in collaboration with Pakistan Emergency Response Learning Program (PERLP), regarding "Fire Prevention Measures" and "Road Ethics for Pedestrians".

3. Capital Administration & Development Division (CA&DD) has, therefore, decided to allow the concerned agency to organize the awareness sessions of 40-minute duration in all Secondary School/Colleges working under Federal Directorate of Education, Islamabad.

4. This is issued in the response/approval of Capital Administration & Development Division (CA&DD).


(NADEEM AHMAD)
Assistant Director Training

Copy to:

- Mr. Farooque Aizam Abro AEA, CA&DD, D-Block Pak Secretariat Islamabad.
- APS to Director General (Education)
- PA to Director Training
- Office File



Government of Pakistan
(Cabinet Secretariat)
Capital Administration & Development Division

No.F.11-5/2012 (Edu)

Islamabad: the 14th September, 2015

Most Immediate
By Fax / SM

SUBJECT: AWARENESS SESSIONS IN EDUCATIONAL INSTITUTIONS.

The undersigned is directed to refer to the Pakistan Emergency Response Learning Program (PERLP)'s letter number and dated nil regarding the above subject and to convey that the Secretary, Capital Administration & Development Division (CA&DD) has been pleased to grant permission to PERLP to continue with its work of educating the up-coming generations about their self-safety.

2. PERLP may please coordinate with Federal Directorate of Education (FDE), Islamabad for carrying out its self-safety program in the educational institutions under FDE, Islamabad.


(Farooque Aizam Abro)
Assistant Educational Adviser
Ph: 9201717

✓ **Mr. Ali Raza,**
Founder / CEO,
Pakistan Emergency Response Learning Program.
Junior University School, A-81, Gulshan Iqbal Block 11,
Karachi.

Copy along with a copy of the PERLP's letter referred to above with the request to facilitate the PERLP in conducting awareness sessions regarding self-safety in the educational institutions under Federal Directorate of Education, to:

1. Director General, Federal Directorate of Education, Islamabad.

/
(Farooque Aizam Abro)



DIRECTORATE OF SCHOOL EDUCATION
KARACHI REGION KARACHI.

Karachi, Dated: 15-04-2013

PERMISSION: No: DSE/P.A/KHI / (6400-6403) /2013. A formal permission (provisionally) is hereby accorded to PAKISTAN EMERGENCY RESPONSE LEARNING PROGRAM (Suit # 302, 3rd Floor, Moona Chamber, S. B. 14 Block 13/C, Gulshan-e-Iqbal, Karachi, to present an orientation of fire safety measures to guide the Teachers 7 students of following Towns of Karachi, with the following Terms & Conditions.

- Malir Town.
- Liaquatabad Town.
- New Karachi Town.
- Shah Faisal Town.
- Gulberg Town.
- Gulshan-e-Iqbal Town.

TERMS & CONDITIONS:

- That any Ethical / Political / Immoral activities will not be carried out.
- That Routine work / study of the school will not be suffer / disturbed.
- That no any Government Record / Data / Information will be provided.
- That the Workshop will be conducted during school timings only.
- That no any fee will be charged.
- That no any commercial advertisement shall be allowed.


DISTRICT OFFICER EDUCATION
(HEAD QUARTERS)
DIRECTORATE OF SCHOOL EDUCATION

A copy is forwarded for information to:

- The District Officer Education, Secondary & Higher Secondary (Male & Female) Karachi.
- Mr. Ali Raza, Chief Executive Officer (PERLP) Karachi.
- The P. A. to the Director School Education, Karachi.
- The Office Record File.


DISTRICT OFFICER EDUCATION
(HEAD QUARTERS)
DIRECTORATE OF SCHOOL EDUCATION



Statement Of C.E.O

Pakistan Emergency Response Learning Program is my attempt to bring about the Pakistan of my childhood. It was in that time through my schooling that I learned skills that taught me compassion, leadership and ways to become a model citizen. The extra-curricular activities that were part of the academics equipped me with the abilities that allowed me to be of assistance to my glorious nation of Pakistan.

I consider myself patriotic. I love my country but the truth remains that, over the years the citizens of the Islamic Republic of Pakistan have lost their way. Time and generations have only managed to sow the seed of doubt, hatred, racism, extremism and terrorism in the people amongst one another. There is no patience or tolerance left in the masses towards one another. Due to the self-induced segregation that has also been passed down in the generations, people have learned to discriminate others through gender, culture, language, color, ethnicity, religion etc.

Youngsters are now being taught to see and notice the difference between people, to discriminate against diversity, this teaches individuals that it is ok to hold a strong dislike against people different from them instead of understanding what makes them different, I am determined to change this mindset and eliminate extremism, hatred and terrorism from the people and from the future generations.

Pakistan Emergency Response Learning Program is an effort that would be carried on my many generations to come. Through the knowledge of civil defense we teach the youth life altering skills on unity, leadership, compassion, and sincerity that pay off every time boys and girls go out of their way to help complete strangers in dire need.

I believe that if we need to bring about a better Pakistan, we need to educate the children; after all, they are our future. Anything taught to them now would be implemented through their actions, ethics and morals throughout their life allowing them to have better judgment for themselves and others once they are in their professional lives. So why not sow seeds that are sure to bring about fruitful rewards for our mother land.

Pakistan Emergency Response Learning Program welcomes all those who understand and believe in Hakeem Saeed's motto 'love Pakistan, Build Pakistan'. Anyone who wishes to contribute towards the betterment of the Islamic Republic of Pakistan is forever welcome in through the doors of Pakistan Emergency Response Learning Program

Sincerely,
Ali Reza
Founder/C.E.O







